

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
WORKING GROUP TO PROMOTE AND PUBLICIZE THE
AIDCP DOLPHIN SAFE TUNA CERTIFICATION SYSTEM
33RD MEETING
(by videoconference)
13 October 2021

REPORT OF THE MEETING

AGENDA

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1. Opening of the meeting*	
2. Adoption of the agenda	
3. Actions to promote AIDCP dolphin safe tuna	
4. Recommendations to the Meeting of the Parties	
5. Date and place of next meeting	
6. Adjournment	

The 33rd meeting of the Working Group to Promote and Publicize the AIDCP Dolphin-Safe Tuna Certification System was held by videoconference on 13 October 2021. The list of attendees can be found in Appendix 1.

1. Opening of the meeting

The meeting was opened by Mr. Bernal Chavarría, of El Salvador, Chair of the Working Group. Afterwards, the set of *ad hoc* rules and arrangements to hold the 33rd meeting by videoconference, was reviewed and approved.

2. Adoption of the agenda

The provisional agenda was adopted without changes.

3. Actions to promote AIDCP dolphin safe tuna

After recognizing the action already approved by the Meeting of the Parties as a result of the recommendations of this Working Group at its 32nd meeting, Colombia proposed the development of a process for updating the video and written material that is published on the AIDCP website, highlighting the need to review its format, content and channels of distribution in order to guide the general public—potentially consumers—considering that it serves the purposes of the Agreement to publicize its successful implementation. To this end, Colombia proposed that the AIDCP surplus or other funds that may be identified could be used. Nicaragua added to the proposal that the Secretariat could identify the profile, actions and costs required to develop this update of the audiovisual and written material. The United States welcomed Colombia's proposal in the specific context of promoting global awareness of the success of the results of the Program and is not opposed to developing the actions proposed by Colombia by using resources that the Parties could contribute to

* Including the adoption of *ad hoc* rules and arrangements for the 33rd meeting only

a special fund, but cannot support the use of ordinary resources or the surplus of the Program, due to its legal limitations and the different definition of what is considered in the United States as "Dolphin Safe". Finally, the Group reached consensus on recommending to the Meeting of the Parties the development of a process for updating the video and written material that is published on the AIDCP website, reviewing its format, content and distribution channels, so that that this updated material is directed to the general public—potentially consumers—with the aim of promoting global awareness of the success of the results of the Program and for which funds contributed by the Parties or third parties, other than the ordinary resources or the surplus of the Program, would be used. Likewise, the Secretariat would be entrusted with identifying the profile, actions and costs required to develop such updating of audiovisual and written material.

4. Recommendations to the Meeting of the Parties

As a result of the discussions, the Group recommends: the development of a process for updating the video and written material that is published on the AIDCP website, reviewing its format, content and distribution channels, so that that this updated material is directed to the general public—potentially consumers—with the aim of promoting global awareness of the success of the results of the Program and for which funds contributed by the Parties or third parties, other than the ordinary resources or the surplus of the Program, would be used. Likewise, the Secretariat would be entrusted with identifying the profile, actions and costs required to develop such updating of audiovisual and written material.

5. Date and place of next meeting

The next meeting of the Working Group will be held on the dates that are agreed for the meetings of the AIDCP in mid-2022.

6. Adjournment

The meeting was adjourned at 9:30 on 13 October 2021.